

Newell Back to School Offer (“Offer”)

Buy: To receive a reward (while supplies last), purchase a combination of participating Sharpie®, Paper Mate®, Expo® and/or Elmer’s® products (a list of participating products is available at www.StartingPointRewards.com) (“Qualifying Product”) **in one transaction and on one receipt** between 6/15/17 and 10/1/17 (“Purchase Period”) at any retail location in the 50 United States and the District of Columbia where the Qualifying Products are sold (offer not valid on online purchases). The total amount of the Qualifying Products on the single receipt must total a minimum of \$8 (not including taxes or fees). Take a picture of your receipt being sure the following is included in the picture: 1) Date of Purchase, 2) Time of Purchase, 3) Receipt Total 4) Purchase of a minimum of \$8.00 of participating items, and 5) the Qualifying Products.

Visit: www.StartingPointRewards.com and follow the directions to upload a copy of your receipt or you can submit your receipt via email or text message* to writing@uploadreceipt.com. All requests must be received between 6/15/17 and 11:59:59 PM ET on 10/8/17 (the “Redemption Period”).

Receive: an email including a unique code to download a PDF “Reward Card” valued at a minimum of \$2 that can be used at any U.S. retailer that accepts major credit cards. Limited quantities of Reward Cards available. Reward Card values vary depending on dollar amount spent on Qualifying Products purchased. You must submit your code to receive your Reward Card by 10/31/17. By submitting your offer via text message, you expressly consent to receive autodialed text messages from and on behalf of the Sponsor regarding the Offer. Consent to receive text messages is not required or a condition of any purchase. Standard text and data rates apply.

INTERNET ACCESS AND PRINTER MAY BE REQUIRED FOR PARTICIPATION IN OFFER.

Newell Back to School Offer (“Offer”) Terms and Conditions: *Message and data rates may apply.

Participants may not request a code/reward at a later time. Limited quantities of Reward Cards available. Offer is valid while supplies last. Limit: three (3) Reward Cards per consumer/email address for the life of the Offer. To be eligible, receipts must clearly show the date & time of purchase, receipt total, Qualifying Product names or UPC and the cost of each Qualifying Product. Requests must be received during the Redemption Period and by 10/8/17. If approved, deadline to redeem your code for a Reward Card is 10/31/17. Consumer has the ability to keep the Reward Card or gift the Reward Card to a teacher. Offer valid to individual, legal residents of the 50 United States & DC, USVI and Puerto Rico. Requests from groups, clubs or organizations will not be honored. Participation in the Offer constitutes each participant's full and unconditional

agreement to these Terms and Conditions, and representation that participant meets the eligibility requirements and all other requirements set out in these Terms and Conditions. Void where prohibited, restricted or taxed. Reward Card levels are as follows: Spend \$8 get \$2, Spend \$12 get \$4, Spend \$16+ get \$6. Spend level/Reward Card value will be determined on pre-tax purchase amount of Qualifying Products only. Reward Card value will be issued in US Dollars. Each receipt can only be submitted one (1) time. Purchase of Qualifying Products must be made in a single transaction at any retailer where the Qualifying Products are sold (no online orders permitted) in order to qualify for this Offer. Purchases made prior to or after the Purchase Period shall not be eligible for this Offer.

Codes and Reward Cards are subject to these terms, conditions, and restrictions. Reward Cards expire on 12/31/17 and will be void if unused. Reward Cards and codes are not transferable or reproducible and may not be sold, auctioned, or bartered. No cash value or cash back for any reason. All redemptions are final. The Offer cannot be combined with other product offers or promotions. Use of the code or Reward Card for unauthorized advertising, marketing or other promotional purposes is strictly prohibited. Reward Cards and codes are void if: (a) not obtained in accordance with these Terms and Conditions through legitimate channels or (b) any part of the reward or code is counterfeit, altered, defective, tampered with or irregular in any way. In the event you receive a defective code (as determined by Sponsor in its sole discretion), your sole remedy (and Sponsor's sole liability) is to replace the defective code with another code during the Redemption Period. The information provided in connection with this Offer is subject to Sponsor's Privacy Policy available at <http://www.sanfordb2b.com/US/Pages/TermsAndConditions.aspx>.

Sponsor expressly reserves the right to amend, suspend or terminate the Offer at any time. Administration of the Offer is at the sole discretion of the Sponsor. Sponsor is not responsible for telecommunications, electronic, computer system, hardware, software or program malfunctions, or other errors, failures or delays of any kind in computer transmissions or network connections that are human or technical in nature and may limit participation in this Offer. In such event, Sponsor may modify the Offer to address such malfunction/failure/error, including accepting requests prior to the occurrence of the malfunction/failure/error, as it sees fit in its sole discretion. Sponsor is not responsible for lost, stolen, irregular, misprinted or otherwise defective virtual Reward Cards or for receipts that are undelivered, altered, illegible, not submitted or received, or incomplete. Fraudulent submission could result in federal prosecution. Purchase, sale or trade of any Offer requirement is prohibited. Reward Card will only be issued if request is verified by Sponsor or agent. All decisions of Sponsor with regard to participation in the Offer are final and binding in all respects. Offer valid on Sharpie®, Paper Mate®, Expo® and/or Elmer's® products. Offer excludes trial sizes. For a complete list of participating products visit www.StartingPointRewards.com.

By redeeming this Offer, individuals agree to release, defend, indemnify and hold harmless the Sponsor, and its parent corporations, subsidiaries, affiliates, advertising

and promotion agencies, and each of their directors, officers, employees, representatives and agents (collectively "Released Parties") from and against any and all liability claims or actions of any kind whatsoever (however named or described) for injuries, death, damages or losses to persons and property which may be sustained in connection with: (i) participant's participation in the Offer; and (ii) the receipt, use or misuse of the Reward Card or item. The Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use or misuse of the Reward Card, code, redemption, or any such item.

Offer not valid on previous or online purchases. Offer is not valid on free, giveaway or other promotional merchandise. Offer not combinable with any other Sponsor offers or promotions. Sponsor makes no representation as to the availability of the Qualifying Products.

BUY SNAP GET is a registered trademark of TPG Rewards, Inc.

Sponsor: Sanford, L.P., Atlanta, GA

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Abbreviated Terms:

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